PRIVACY POLICY

Welcome to ARES & The Almanac!

ARES and the Almanac are owned and operated by Pantheon Technologies Inc.,

We values your privacy and the protection of your personal data. This privacy policy describes what information we collect from you, how we collect it, how we use it, how we obtain your consent, how long we keep it in our databases and, if necessary, with whom we share it.

By using the platform, you are accepting the practices described in this privacy policy. Your use of the platform is also subject to our terms of service. In this privacy policy, the words "platform" refers to the ARES mobile application, the ARES web application, the ARES desktop application and the ARES website together, "we", "us", "our" and "ARES" refers to ARES and "you" and "user" refers to you, the ARES user.

This privacy policy may change from time to time. Your continued use of the platform after we make changes to this privacy policy will be deemed acceptance of those changes, so please check this policy periodically for updates. This privacy policy has been developed and is maintained in accordance with all applicable state and federal laws and regulations.

EU Citizens and Residents: Although our services are not specifically targeted at residents of the United Kingdom, the European Union or the European Economic Area, we are aware that citizens of these regions may use ARES. In recognition of this, we are committed to complying with the provisions of the European Union's General Data Protection Regulation (GDPR) regarding data collection and processing. This commitment reflects our effort to ensure responsible and secure handling of the personal information of all our users, regardless of their geographic location.

1. GENERAL INFORMATION

The personal data of users that are collected and processed through:

- **Almanac web application**
- **ARES web application.**
- https://pantheon.international/
- https://getares.ai/

Will be under the responsibility and in charge of:

- **Pantheon Technologies Inc.**
- **Email: support@pantheon.international**

2. HOW WE OBTAIN CONSENT

When you use the platform, you register as a user, purchase a subscription (including the free period), use the functionalities available on the platform including synchronization and integration with third party tools, provide content and information through the platform, subscribe to our newsletter or mailing list, contact us through our contact details and provide us with personal information to communicate with you, you consent to our collection, storage and use of your information under the terms set out in this privacy policy.

3. TYPES OF INFORMATION COLLECTED

The information we collect from our users helps us to continually improve the user experience on the platform. These are the types of information we collect:

Information you provide to us. You provide information when you use the platform, register as a user, purchase a subscription (including the free period), use the functionalities available on the platform, including synchronization and integration with third party tools, provide content and information through the platform, subscribe to our newsletter or mailing list, contact us through our contact details and provide us with personal information to communicate with you. As a result of those actions, you may provide us with the following information:

- Name
- Username
- Email
- Password
- User content
- Any additional information relating to you that you provide to us directly or indirectly through your use of the platform.

OAuth login: We provide our users with the option to login via OAuth, allowing the use of existing Google or GitHub accounts to access our services. This authentication method facilitates the login process and improves security, while respecting the privacy of user data. By selecting this login option, users authorize access to certain basic information from their associated accounts necessary for the authentication process. However, we ensure that no more information will be accessed or stored than is necessary for this purpose. Our commitment to the protection of personal data remains firm, always respecting the privacy and security of our users' information.

Personalized User Settings: Users have the option to share information about their work methods, notification preferences and particular task management needs. This information is key to ARES adjusting more effectively to the individual demands and styles of each user.

Feedback and Survey Participation: Periodically, we ask our users to provide feedback about their experience with ARES or to collaborate in surveys. This input is essential for the continuous

improvement of our service and to better understand the level of user satisfaction with the platform.

Usage Data Analysis for Improvements: We collect data on user interaction with ARES, including the most frequently used commands and functions. This usage data, obtained with the user's consent, is critical for identifying opportunities for improvement and for developing new features in the platform. This data will be anonymous.

HTTP requests: ARES logs and stores information derived from HTTP requests made to our web server. These logs typically contain details such as the user's IP address, the date and time the request was made, the page requested, the type of browser used and the referring URL. The purpose of collecting this data is manifold: it allows us to analyze web traffic, manage and balance the load on our servers, enhance security and optimize the overall performance of our website. It is important to note that this information is not used for personal profiling or advertising purposes.

Payment Information: Your payment data will be processed by the payment processors available on this website, which will process and store your data securely and for the sole purpose of processing the purchase of subscriptions (Stripe). ARES reserves the right to engage any payment processor available on the market.

See Stripe's privacy policy here:

- https://stripe.com/privacy

GOOGLE Analytics. We use Google Analytics provided by Google, Inc., USA ("Google"). These tool and technologies collect and analyse certain types of information, including IP addresses, device and software identifiers, referring and exit URLs, feature use metrics and statistics, usage history, media access control address (MAC Address), mobile unique device identifiers, and other similar information via the use of cookies. The information generated by Google Analytics (including your IP address) may be transmitted to and stored by Google on servers in the United States. We use the GOOGLE Analytics collection of data to enhance the platform and improve our service.

Please consult Google's privacy policy here:

- https://policies.google.com/privacy

Contact information: We may access some personal information about the user, such as name and email address, when the user or any third party communicates with us through our contact information. Personal information provided through our contact information is not stored on any ARES server and will be stored on the respective server of our email service.

4. HOW LONG WE KEEP YOUR DATA

Personal data provided by users through the platform will be retained for the time necessary to provide the functionalities available on the platform, fulfill the legitimate purposes described in section 5 of this policy or until the user closes the user account, unsubscribes from our newsletter or mailing list or requests the deletion of their data. ARES may retain personal data for a longer period provided that the user has consented to such processing, as long as such consent is not withdrawn. In addition, ARES may be obliged to retain personal data for a longer period provided that this is required for compliance with a legal obligation or by order of an authority. Once the retention period has expired, the personal data will be deleted. Therefore, the right of access, the right of deletion, the right of rectification and the right to data portability cannot be asserted after the retention period has expired.

5. HOW WE USE YOUR INFORMATION.

In general, we use the data we collect primarily to provide, maintain, protect and improve our platform and to adequately provide the functionalities available on the platform. We use the data collected through our platform as described below:

- Provide our web application.
- Facilitate user registration and account creation.
- Facilitate login through OAuth.
- Provide our subscriptions.
- Process subscription payments, including recurring and automatic payments.
- Provide the functionalities available on the platform.

- Facilitate the use of our platform through text prompts.
- Synchronize and store user data.
- Facilitate user customization of settings in the platform.
- Understand and improve your experience using our platform.
- Respond to your comments, questions or suggestions.
- Send you related information, including confirmations, technical notices, updates, security alerts, and support and administrative messages.
- Send you relevant information about ARES.
- Perform advanced data analysis.
- ARES marketing purposes.
- Link or combine your information with other data we obtain from third parties to help us understand your needs and provide you with better service.
- Protect, investigate and deter fraudulent, unauthorized or illegal activities.

6. HOW WE SHARE INFORMATION

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We share customer information only as described below.

Third-Party Service Providers. We use third party services to perform certain functions on our platform. Some of these functions and services include: Creating and managing the platform, hosting the platform (Amazon Web Services, Supabase, Vercel), processing payments (Stripe, PayPal), sending emails (Mailchimp, SendGrid), managing our mailing list subscribers (MailChimp, HubSpot), and performing tracking and analytics functions on the platform (Google Analytics, Vercel).

These third-party services and tools may have access to personal information needed to perform their functions, but may not use that information for other purposes. Information shared with these third-party services will be treated and stored in accordance with their respective privacy policies and our privacy policy.

GitHub: We use GitHub for code repository management and version control. This service hosts both the source code and version history of our application. It is important to note that GitHub's privacy policy details the treatment of data stored on its platform. We use GitHub mindful of its commitment to the security and privacy of the data it stores.

See GitHub's privacy policy here**:**

- https://docs.github.com/en/site-policy/privacy-policies/github-privacy-statement

Email marketing: On our platform, for engagement and communication with our users and customers, we use email marketing service providers, such as Mailchimp or HubSpot. These services allow us to send newsletters, updates and promotional content to those users who have consented to receive them. In addition, these providers offer us detailed analytics on the performance of our email campaigns.

If you wish to stop receiving marketing communications, you can unsubscribe at any time by using the "unsubscribe" option available in the same marketing emails or by sending your request through our contact information.

It is important to note that each of these email marketing service providers operates under its own privacy policy and sets its own restrictions on the use of data.

Business Transfers. In the event ARES creates, merges with, or is acquired by another entity, your information will likely be transferred. ARES will send you an email or post a prominent notice on our platform before your information becomes subject to another privacy policy.

Protection of ARES and Others. We release personal information when we believe release is appropriate to comply with the law, enforce or apply our terms and conditions and other agreements, or protect the rights, property, or safety of ARES, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

Anonymous Information. ARES uses anonymous browsing information collected automatically by our servers primarily to help us administer and improve the platform. We may also use aggregated anonymous information to provide information about the platform to potential business partners and other unaffiliated entities. This information is not personally identifiable.

7. DATA BREACH NOTIFICATIONS

In the event of a security breach that compromises the confidentiality of the personal data of our users, ARES undertakes to notify those affected in a timely manner. This notification will be made through the means of contact that have been provided by the user on our platform. We will take all reasonable measures to protect the information and remedy any situation that compromises the security of your data.

8. LEGAL NOTIFICATIONS

In line with our commitment to transparency and trust towards our users, we intend to inform affected users in case we receive legal requests for their information, such as subpoenas or court orders, as long as we are legally authorized to do so.

However, in situations where there is a gag order or other legal restriction preventing us from communicating with the affected user, we will comply with such legal requirements. Our approach is focused on maintaining a balance between compliance with legal obligations and our firm commitment to the privacy and trust of our users.

9. INTERNATIONAL DATA TRANSFER

By using our platform, you agree that your personal data may be transferred and processed outside your home country, where data protection legislation may differ from that of your country. ARES is committed to taking the necessary steps to ensure that your data is treated in accordance with applicable privacy protection rules and is adequately protected during any international transfer.

10. PROTECTION OF YOUR INFORMATION

We grant access to your personal information only to those outside persons or services that have a legitimate need to know it and in accordance with our privacy policy. We adhere to industry-recognized security standards to protect your personal information, both during transmission and in storage. However, it is important to note that no method of transmission over the Internet or electronic storage is foolproof and 100% secure. Therefore, while we at ARES strive to implement commercially viable data protection methods, we cannot ensure absolute security of your personal information. We undertake not to sell, distribute or transfer your personal data to unauthorized third parties, unless we have your explicit consent or are required by law to do so.

11. RIGHTS

Users who provide information through our platform, as data subjects, have the right to access, rectify, download or delete their information, as well as to restrict and oppose certain processing of their information. While some of these rights apply generally, others only apply in certain limited circumstances. These rights are described below:

- **Access and portability:** to access and know what information is stored on our servers, you can send us your request through our contact information.
- **Rectification, restriction, limitation and deletion:** You may also rectify, restrict, limit or delete much of your information.
- **Right to be informed:** Users of our platform will be informed, upon request, about what data we collect, how it is used, how long it is kept and whether it is shared with third parties.
- **Object:** Where we process your data based on our legitimate interests, as explained above, or in the public interest, you may object to this processing in certain circumstances. In such cases, we will stop processing your information unless we have legitimate grounds to continue processing it or where necessary for legal reasons.
- **Withdraw consent**: Where you have previously given your consent, for example to allow us to process and store your personal information, you have the right to withdraw your consent to the processing and storage of your information at any time. For example, you can withdraw your consent by updating your settings. In certain cases, we may continue to process your information after you have withdrawn your consent if we have a lawful basis for doing so or if your withdrawal of consent was limited to certain processing activities.
- **Complaint:** If you wish to lodge a complaint about our use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local supervisory authority. Users may exercise all of these rights by contacting us via the contact information or contact page.
- **Rights related to automated decision-making, including profiling:** Users may request that we provide them with a copy of the automated processing activities we conduct if they believe that data is being unlawfully processed.

Users or holders of personal data provided through the platform may exercise these rights over their personal data at any time and without limitation by sending their request through our contact

information. The request to exercise their rights will be attended and answered within a maximum period of 10 working days.

12. PROTECTION OF CHILDREN'S ONLINE PRIVACY

We comply with the requirements of data protection regulations regarding the protection of personal data of minors. Our platform is intended for persons over the age of 18. We do not collect any information from persons under the age of 18. If we become aware that a person under the age of 18 has provided us with personal information, we will take immediate steps to delete such information.

14. THIRD PARTIES

Except as expressly included in this privacy policy, this document addresses only the use and disclosure of information ARES collects from you. If you disclose your information to third parties, whether other users or affiliates of ARES, different rules may apply to their use or disclosure of the information you disclose to them. ARES does not control the privacy policies of third parties, and you are subject to the privacy policies of such third parties where applicable. ARES is not responsible for the privacy or security practices of other third party platforms or services, including those linked to or from the ARES platform. Please review the privacy policies of any third party services you access through the ARES platform.

15. CONTACT

If you have questions or concerns about this privacy policy and the treatment and security of your data, please contact us through our contact forms or by using the following contact information:

Pantheon Technologies - ARES.

Email: support@pantheon.international